



March 26, 2008

Dear Commercial Vendor,

On behalf of the Sports Field Managers Association of New Jersey, I would like to take this opportunity to invite your company to participate as an exhibitor in the 2008 SFMANJ Spring Field Day, May 07, 2008 at Shore Regional High School in West Long Branch, NJ.

The Sports Field Managers Association of New Jersey is seeking sponsorship for lunch at the Monmouth Park Racetrack.

Equipment demonstrations will run between 10:45 to 11:45 am. The Shore Regional High School facility offers the opportunity to demonstrate reel mowers (for field hockey), baseball/softball infield skin maintenance equipment as well as other sports turf management equipment. Please refer to the enclosed reservation form and schedule for additional details.

A letter of confirmation including specific sign in procedures will be forwarded to you upon receipt of your registration.

Be on the lookout for our next Equipment Field Day coming on July 30, 2008 at the Rutgers Adelphia Research Farm.

Respectfully requested,

Craig Tolley, President
SFMANJ

Sports Field Managers Association of New Jersey

ANNUAL SPRING FIELD DAY 2008

May 07, 2008

7:30 am-3:00 pm

Shore Regional High School, West Long Branch, NJ

And

Monmouth Park Racetrack, Oceanport, NJ

Schedule

7:30 am	Registration
8:00-8:15 am	Welcome & Vendor Introductions
8:15-8:45 am	Turf Management for Field Hockey at Shore Regional <i>Marco Oliviera, Facilities Manager, ARAMARK-Shore Regional High School</i>
8:45-10:45 am	Using Soil Testing to Optimize Fertilizer Effectiveness and Costs <i>Jim Murphy, Ph.D., Extension Specialist, Rutgers University</i> How to Use a Laser for Skin Surface Grading <i>Scott Bills & Sean Connell</i> <i>Northern Nurseries, Inc. & Georgia Golf Construction, Inc.</i> Irrigation Audit: How to Make Your Irrigation Efficient and Effective <i>Don Savard, CSFM, Salesianum School</i> Infield Skin, Pitcher's Mound and Home Plate Maintenance <i>Scott Bills, Northern Nurseries, Inc.</i>
10:45-11:45 am	Equipment Vendor Demonstrations
11:45 am	Adjourn Shore Regional Move to Monmouth Park Racetrack
12:15-12:55 am	Lunch, - sponsorship welcome
1:00-3:00 pm	Turf Management for Horse Racing at Monmouth Park Breeders' Cup Recap - A UNIQUE EXPERIENCE! <i>Stephen Fischer, Turf Track Manager, Monmouth Park Racetrack</i> <i>Jim Murphy, Rutgers University</i>
3:00 pm	Door Prizes (sponsors welcome) and Adjourn

**Sports Field Managers Association of New Jersey Spring Field Day
Wednesday May 07, 2008**

VENDOR DEMONSTRATION & DOOR PRIZE RESERVATION FORM

VENDORS

1. Parking accommodations on-site. There will be signs directing you. (Directions and map will be sent with confirmation).
2. You must setup by 7:30 am in time for introductions at 8:00 am.
3. Demonstrations will be at 10:45 to 11:45 am.
4. Demonstrations will be held for equipment related to turf sports fields. \$100 per demo. Multiple demos are allowed. Each piece of equipment is allowed up to 5 minutes to demo. (Time will depend on how many vendors participate).
5. All equipment will start be directed to the specified demo area between 7:30 to 8:00 am. Call with questions regarding unique equipment requirements.
6. Lunch is included for two people per demo. Each additional person will cost \$20.

DOOR PRIZES

Anyone wishing to donate a door prize please indicate below so we can announce your company in our newsletter Update. Door prize winners will collect their prizes at your booth throughout the day. You will be giving out door prize tickets provided by SFMANJ to attendees as they visit your booth.

DEMO RESERVATION DEADLINE May 02, 2008

**SFMANJ FIELD DAY May 07, 2008 RESERVATION FORM (DEMO RESERVATION DEADLINE May 2nd)
PLEASE RETURN WITH YOUR PAYMENT**

Name of Agency _____

Address _____

E-mail _____

Contact Person _____ # Attending _____

Phone Number _____ Fax Number _____

\$100 for each piece of equipment being demonstrated (# of equip.) _____ \$ _____

Add \$20 for each person after the second person attending (# of people) _____ \$ _____

LIST DEMO EQUIPMENT:

1. _____
2. _____
3. _____

Total Amount Remitted: \$ _____
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I will be donating a _____ for a door prize.

(Tax ID# 22-3707662)

Checks should be made payable to "SFMANJ"

Please return to: SFMANJ, P.O. Box 370, Annandale, NJ 08801

Phone/Fax (908) 730-7770 – **If faxing reservation please be sure to mail payment**

Exhibitor Attendance Agreement

1. All cost associated with demonstrating must be paid in full prior to the start of the field day
2. Demonstration equipment must be set up by 8:00 A.M.
3. Each demonstration equipment will allow attendance & lunch for two (2) company representatives
4. Each equipment demonstration will be allowed 5 minutes for explanation of equipment and demonstration.
5. Registered demonstration equipment must be ready to demo at the designated time. If more time is needed for preparation (tractor change etc.) demo will exchange with the next available time slot.
6. No equipment will be operated during the field day with the exception of that equipment being moved to or from the demonstration areas without the expressed permission of SFMANJ.
7. Each demonstration area will have a monitor. This person will be in charge of the demonstration area. He or she will have control of all demonstrations. Any concerns while in the demonstration area should be directed to the demo monitor.
8. Only equipment registered as demonstration equipment is allowed in the demo area unless that equipment is used to power a piece of demo equipment.
9. The safety and well being of all in attendance is of paramount concern and as such is the primary consideration at all times.
10. Proof of liability insurance naming Shore Regional High School and Sports Field Managers Association, as additional insured must accompany signed agreement.

I have reviewed this agreement and understand my responsibilities as an exhibitor

*Signature _____ Date _____
Must be signed

Print Name _____

Company Name _____

Email address for any correspondence _____